

**Media Contacts:**  
**Robert Berra**  
**Vital Data Technology, LLC**  
**949/435-2345**  
**rberra@vitaldatatech.com**

**Vital Data Technology Adds Nearly 735,000 Covered Medicaid Lives to its Program  
Designed to Enhance ER Care Coordination and Improve Patient Outcomes**  
*MyVitalData PlanLink™ Service to be piloted in Texas and Florida Regions*

NEWPORT BEACH, Calif. – Nov. 18, 2009 - Vital Data Technology, an innovator of emergency medical information systems, announced today that the company has signed an agreement with AMERIGROUP Corporation to serve health plans in Texas and Florida.

Vital Data Technology will implement the six-month pilot program utilizing its MyVitalData PlanLink™, a comprehensive service with specifically designed tools and applications developed to securely deliver patient-specific, real-time and historic healthcare data at the point of emergency care. Additionally, PlanLink provides fast, accurate Alerts that enable health plan nurse/case managers to immediately follow up with members after emergency care visits. This follow up can assist in connecting members who are in need of a primary care physician with a medical home. And, the PlanLink alerting capability enhances overall coordination of care efforts ensuring that members understand their after-care instructions, fill and take prescribed medications and encourage dialogue about participation in disease management, wellness programs or preventive care services that may be appropriate to the members' condition or age.

“The ability to deliver vital patient health summaries at the point of an emergency medical event is critical to enabling improved care, and is fundamental to helping create a greater, more efficient health system,” said Matt D’Ambrosia, president and CEO of Vital Data Technology. “Additionally, we believe our service optimizes existing health plan care management programs, complementing current workflow processes and enabling our clients to maximize the effectiveness of their current care coordination initiatives.”

According to the Centers for Disease Control, the Medicaid population utilizes the emergency department at a rate four times greater than the general population. Additionally, the California Healthcare Foundation reported that nearly half (46 percent) of all emergency department visits are for non-urgent care.

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## **About Vital Data Technology**

Headquartered in Newport Beach, Calif., Vital Data Technology, LLC is an innovator of emergency medical information services that transform the way individuals, health plans, employers and health systems share and act on vital patient data at the point of emergency care. Vital Data Technology strives to ensure that all parties involved in the healthcare continuum benefit from its services. The company's flagship suite of products and services include MyVitalData™ (individuals); MyVitalData PlanLink™ (commercial, Medicare and Medicaid health plans); MyVitalData EmployerLink™ (employers); MyVitalData ERLink™ (hospitals, health systems, first responder organizations); and MyVitalData Dr.Link™ (doctors). All Vital Data Technology services utilize a unique and proprietary platform that securely connects essential member information to appropriate emergency care providers – at the time of an emergency. Through MyVitalData's Emergency Communication Gateway™, only authorized and authenticated healthcare and emergency professionals can access member-specific information, ensuring confidentiality while enhancing triage, treatment, follow-up care and/or rescue decisions. The company's solutions save lives, improve outcomes and lower costs by providing accurate member-specific information to the right people at the right time at the right place during an emergency. Vital Data Technology supports the Microsoft HealthVault consumer health platform. For more information, visit: [www.VitalDataTech.com](http://www.VitalDataTech.com), or [www.MyVitalData.com](http://www.MyVitalData.com).

## **About AMERIGROUP Corporation**

AMERIGROUP Corporation and its subsidiaries help those on publicly funded healthcare programs by ensuring that these individuals enter an organized system of care and a true medical home. Serving approximately 1.8 million members in 11 states nationwide, AMERIGROUP accepts all eligible people regardless of age, sex, race or disability. The company's product offerings do not utilize any individual underwriting nor deny coverage due to pre-existing medical conditions. AMERIGROUP is dedicated to offering real solutions that improve healthcare access and quality for its members, while proactively working to reduce the overall cost of care to taxpayers. For more information and real story examples of these solutions, please visit [www.amerigroupcorp.com](http://www.amerigroupcorp.com).

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