

**Media Contacts:**  
**Vital Data Technology, LLC**  
**949-719-9012**  
**sales@vitaldatatech.com**

## **Vital Data Technology Announces integration of laboratory data in MyVitalData Records for Emergency Departments**

NEWPORT BEACH, Calif. – August 16, 2010 - Vital Data Technology is pleased to announce that it has expanded its emergency medical information system to include laboratory results. Vital Data Technology is now receiving data from the three largest laboratory services organizations in Michigan on Health Plan of Michigan members. Providing lab information to the medical staff may improve patient care as providers are able to make more informed decisions on their patients' conditions. Laboratory results are the latest addition to the comprehensive list of medical information available through Vital Data Technology's Software as a Service solution.

Additionally, Vital Data Technology's *Alerts* enable health plan care managers to immediately follow up with members after emergency care visits. This follow up connects members who are in need of a primary care physician (helps with Patient Centered Medical Home initiatives) as well as help reduce costly hospital readmissions (helps with ACO initiatives). And, the *PlanLink* alerting capability enhances overall coordination of care efforts ensuring that members understand their after-care instructions, fill and take prescribed medications and encourage dialogue about participation in disease management, wellness programs or preventive care services that may be appropriate to the members' condition or age.

"The augmentation of lab results in vital patient health summaries at the point of an emergency medical event is critical to enabling improved care, and is fundamental to helping create a greater, more efficient health system," said Matt D'Ambrosia, president and CEO of Vital Data Technology. "Additionally, we believe our service optimizes existing health plan care management programs, complementing current workflow processes and enabling our clients to maximize the effectiveness of their current care coordination initiatives."

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## About Vital Data Technology

Headquartered in Newport Beach, Calif., Vital Data Technology, LLC is an innovator of emergency medical information services that transform the way individuals, health plans, employers and health systems share and act on vital patient data at the point of emergency care. Vital Data Technology strives to ensure that all parties involved in the healthcare continuum benefit from its services. The company's flagship suite of products and services include MyVitalData™ (individuals); Vital Data Technology PlanLink™ (commercial, Medicare and Medicaid health plans); HospitalLink™ (In patient hospital); ERLink™ (ER's and first responder organizations); and Dr.Link™ (Primary Care and specialty physicians). All Vital Data Technology services utilize a unique and proprietary platform that securely connects essential member information to appropriate care providers. This Emergency Communication Gateway™, only allows authorized and authenticated healthcare and emergency professionals access to member-specific information, ensuring confidentiality while enhancing triage, treatment, follow-up care and/or rescue decisions. The company's solutions save lives, improve outcomes and lower costs by providing accurate member-specific information to the right people at the right time at the right place during an emergency. Vital Data Technology supports the Microsoft HealthVault consumer health platform. For more information, visit: [www.VitalDataTech.com](http://www.VitalDataTech.com), or [www.MyVitalData.com](http://www.MyVitalData.com).

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