



VITAL DATA TECHNOLOGY CORPORATE FACT SHEET

www.VitalDataTech.com

Overview

Vital Data Technology is an innovator in emergency healthcare technology, creating unique, end-to-end connectivity solutions for critical market needs. The company develops emergency medical information systems that share accurate and timely data with the right people in an emergency. Vital Data Technology's solutions transform the way vital health information is managed and shared.

Vital Data Technology began by developing and deploying Emergency Medical Services solutions and promoting the use of web-based data analytics in pre-hospital care. With a history of vision and innovation, Vital Data Technology was the first to provide a suite of integrated and modular applications providing guaranteed secure and real-time access to patient information for authorized healthcare and emergency professionals.

Vital Data Technology's flagship product is **MyVitalData™**, a unique and proprietary consumer service that provides a communication gateway to securely connect essential member information to appropriate emergency care professionals – at the time of an emergency. With the MyVitalData Emergency Communication Gateway™, only authorized and authenticated healthcare and emergency professionals can access member-specific health data – ensuring member confidentiality while enhancing triage, treatment, follow-up care and/or rescue decisions.

Our mission is to save lives, improve outcomes and lower costs by securely providing accurate member-specific information to the right people at the right time at the right place during an emergency.

Vital Data Technology Solutions

Along with the pressures of an aging population, the U.S. healthcare system is facing numerous challenges, including increased demands on fewer emergency care facilities, inadequate patient data connectivity, and general lack of patient engagement.

Vital Data Technology has developed solutions to help meet these challenges, and provide value to all stakeholders: patients, health plans, emergency care professionals, and employers/plan sponsors. In addition to its consumer-focused service, Vital Data Technology has built business applications that leverage MyVitalData's core functionality: *electronically connecting members' essential "need-to-know" health information to a secure network of authorized and authenticated emergency care personnel.*

Vital Data Technology's business solutions include:

- **MyVitalData PlanLink™** and **MyVitalData EmployerLink™**

Two distinct services bringing value to *health plans* and *plan sponsors* by:

- Engaging members in the management of their health benefits
- Serving as a trigger for disease management/wellness program participation
- Improving care
- Lowering costs of emergency department visits and hospital admissions from the emergency room



RIGHT INFORMATION. RIGHT PEOPLE. RIGHT TIME.™



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- **MyVitalData ERLink™**

Without interrupting current workflow/practice patterns, *emergency care professionals* can now access historic patient-specific health data at the point of emergency care. Through ERLink and the MyVitalData Patient Summary™ triage and treatment decisions can be enhanced, cost of care can be better managed and outcomes can be improved.

Management Team

- Matt D'Ambrosia – *President and CEO*
- Spence Allen – *Chief Financial Officer*
- Robert Berra – *Vice President, Marketing*
- Ed Sicard – *Vice President, Technology*

Vital Data Technology, LLC.

Headquartered in Newport Beach, Calif., Vital Data Technology, LLC. is an innovator of emergency medical information services that transform the way individuals, health plans, employers and health systems share and act on vital patient data at the point of emergency care. The company's flagship suite of products and services include, MyVitalData™ (individuals); MyVitalData PlanLink (commercial, Medicare and Medicaid health plans); MyVitalData EmployerLink (employers); MyVitalData ERLink (hospitals, health systems, first responder organizations); and MyVitalData Dr.Link (doctors). The company's solutions save lives, improve outcomes and lower costs by providing accurate member-specific information to the right people at the right time at the right place during an emergency. Vital Data Technology supports the Microsoft HealthVault consumer health platform.

Financials

Vital Data Technology, LLC. is a privately-owned company.

Web Sites

www.vitaldatatech.com

www.myvitaldata.com

Corporate Headquarters

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Media Contacts

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